

WORCESTER STANDS TALL

Artist Information

Worcester Stands Tall - a mass
participation public art event
summer 2018



St. Richard's
Hospice
CARING FOR LIFE



A Wild in Art event brought to
Worcester by St. Richard's Hospice

Welcome and thank you for your interest.

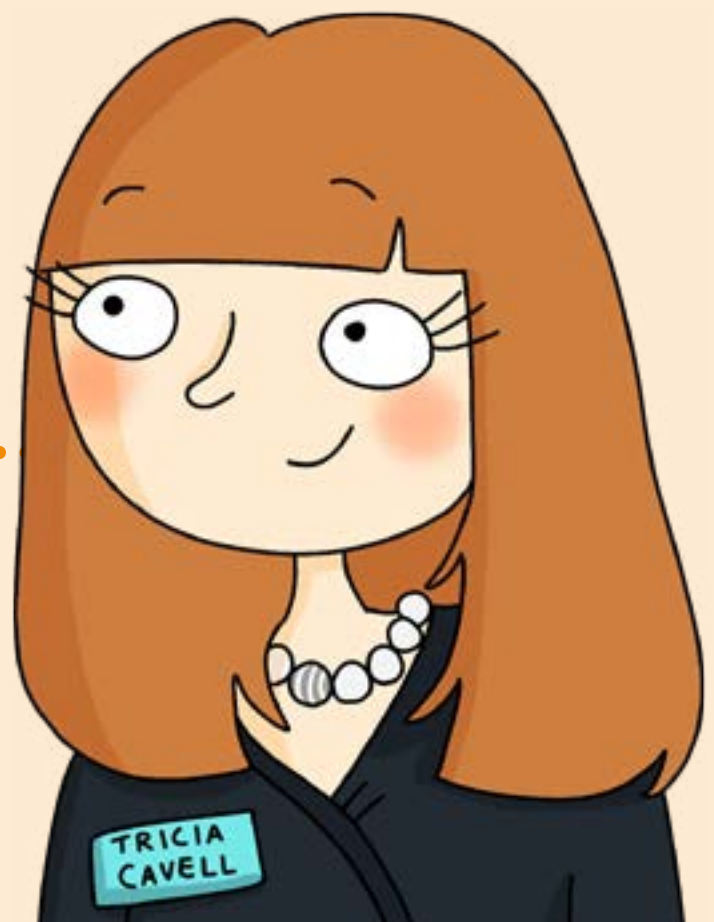
I am so excited at the thought of majestic giraffes against Worcester's iconic attractions standing tall alongside us to bring colour and excitement to the city. Worcester Stands Tall will offer everyone a fabulous fun day out, exploring areas of the city people may not have visited before, with the added bonus of being active!

It is one of the most innovative, inclusive, mass participation events we have undertaken, and we are committed to doing all we can to work with our partners and sponsors to make this the most exciting event Worcester has ever seen.

We thank everyone who has shown such enthusiasm for the project to date; we would have not come this far without them.

For over 30 years St Richard's Hospice has been an integral part of the Worcestershire community, providing free specialist palliative care for patients living with life-limiting illnesses and supporting their loved ones. As we embark on the next chapter of the hospice and look towards expanding to care for people, we were very keen to bring a project to the county that would not only raise significant funds, but also inspire civic pride across the generations and showcase the very best the county has to offer.

TRICIA CAVELL
Fundraising Director,
St Richard's Hospice.



A tower is coming to a street near you...

A trail of at least 25 giraffes will be on display through the streets and public spaces of Worcester City, for everyone to enjoy, during a 10 week period from 9th July – 16 September 2018. We would love for you to submit a design and get involved!

Our policy is to work closely with the local arts and culture sectors so the event truly reflects Worcester's cultural identity. A core principle is to make Worcester Stands Tall inclusive and participatory and we are really excited to invite all artists, amateur or professional, whatever their level of experience, to help us stand tall for the county of Worcestershire in 2018.

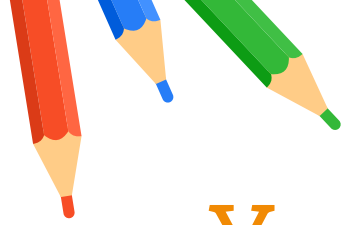
The giraffe sculpture is a 3d canvas and therefore versatile – it will hold every conceivable medium of art from fine art to graffiti, new media, mosaic to metalwork.

STILL INTERESTED?
Then please complete a submission form. You can find this on pages 6-8

The full terms and conditions can be found on page 8

BEFORE YOU SUBMIT YOUR DESIGN, THERE ARE SOME KEY THINGS YOU WILL NEED TO KNOW;

- 🦒 You may submit a maximum of 3 designs.
- 🦒 You must be the sole creator and owner of the work entered, if not, you must have permission in writing from the copyright owners.
- 🦒 The design must represent a piece of work that you have the ability to reproduce on a 3d sculpture.
- 🦒 Work will be commissioned after consultation with the event sponsors.
- 🦒 If commissioned, you will be paid! There is an award of £800. Some artists may choose to waive this fee in support of St Richard's Hospice, the beneficiary charity of Worcester Stands Tall, but this isn't an expectation.
- 🦒 If commissioned, the giraffe sculpture will be provided to you at no charge. However, cost of all materials, is your responsibility, with the exception of the varnish, which will be provided.
- 🦒 Painting will take place in a public painting space located in Worcester City.
- 🦒 You will need to be available to paint a giraffe between 16 April - 11 May 2018.
- 🦒 Following the trail event, the giraffe sculptures will be auctioned in October 2018 to raise money for St Richard's Hospice.
- 🦒 We will be documenting the painting process of the giraffe sculptures through a range of media including video, photography and blog posts.



Your design guidelines...



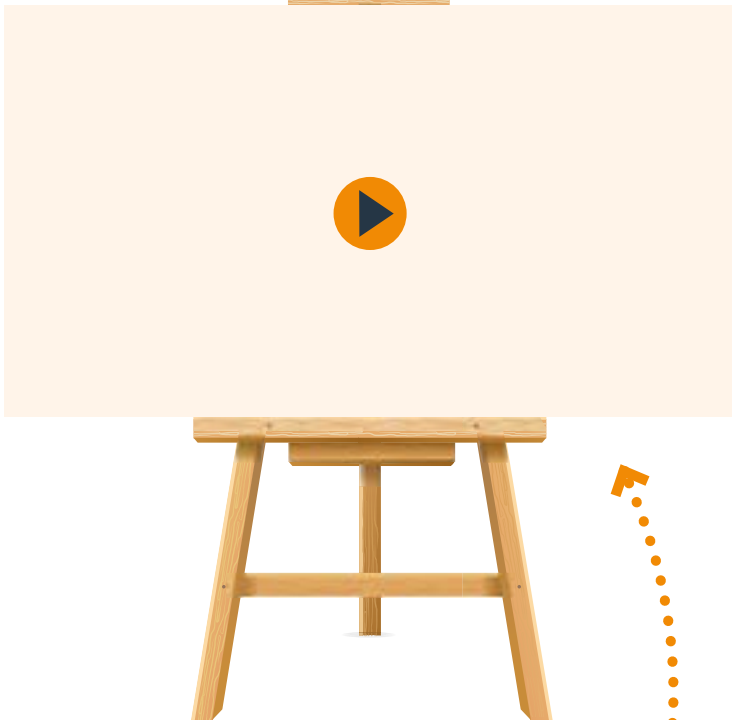
When designing your giraffe it is important to remember:

- Use of corporate logos in designs and designs with political, sexual and religious connotations are not accepted.
- Each design must be suitable and safe for public display in a public venue.
- The artwork must withstand the rigours of outdoor and city living. Artwork that is fragile or deemed to present a public safety hazard will not be approved.

- Altering or adding to the shape of the sculpture requires previous experience and skill in reconstructing fibreglass to ensure the structural integrity of the sculpture. It is important that the sculpture has no breakable protrusions and is sufficiently robust to survive being climbed and rained on for 10-12 weeks.
- Artists are particularly discouraged from creating any attachments to the giraffe's feet as this may interfere with the basing process.



Click video to watch 



Why not check out this video on YouTube to hear and view how other artists have approached their sculpture design and production.

WHEN THINKING OF DESIGNS, YOU MAY WISH TO:

- 1 Think about Worcestershire and Worcester City, their culture, sporting prowess, architecture, geography and history.
- 2 Consider the sponsors – they will be selecting designs – take a look at the Worcester Stands Tall website to find out who they are, what they do and what’s important to them www.worcesterstandstall.co.uk
- 3 Reflect on placement and backdrop against the iconic landmarks in Worcester City
- 4 Consider the beneficiary – St Richard’s Hospice www.strichards.org.uk
- 5 Review the Worcestershire landscape, its flora and fauna.



Submission Form

Personal data (please use block letters)

FIRST NAME					LAST NAME
TITLE	Miss	Mrs	Ms	Mr	Other
DATE OF BIRTH	/	/			PROFESSION
ADDRESS					
CITY				COUNTY	
POST CODE				CONTACT NUMBER	
EMAIL					
WEBSITE <small>(if applicable)</small>					

Social media information



Production

Please indicate whether you will work on the giraffe in a public painting space or at your private studio.

PUBLIC **PRIVATE**

Please note any selection is not a binding commitment. If you choose to use a private studio see note 14 in the T&Cs

DOCUMENTATION OF THE ARTISTIC PROCESS

We will be documenting the painting process of the giraffe sculptures through a range of media including video, photography and blog posts. Please indicate if you are able to produce any of your own material for submission for use on our website, social media and marketing materials.

YES **NO**

Please submit your entry via email to artist@worcesterstandstall.co.uk by the 5th January 2018. Entries must be of a high quality for display purposes and be in either jpeg or PDF format.

Terms and conditions

Small print = big importance!

1. The project is open to all artists amateur and professional
2. You may submit up to 3 designs in total and a maximum of 2 designs per artist may be chosen.
3. All terms and conditions in this application form a part of the agreement between you and St Richard's Hospice in connection with Worcester Stands Tall and by submitting your work you are agreeing to be bound by all terms and conditions in this application form.
4. You must be the sole creator and owner of all intellectual property rights of the work entered, or if the work(s) is/are not your own in full, you must have sole permission in writing from the copyright owners to use his/her work. Source materials or proof of permission in use of another person's work must be made available on request by the selection panel. St Richard's does not accept any liability in the publication of any reproduced art.
5. The design must represent a piece of work that you have the ability to reproduce on a 3D sculpture.
6. Any additions or modifications to the giraffe must be sufficiently strong and appropriate to maintain structural integrity of the sculpture (seek advice if unsure).
7. As this event has a long lead in time, the submission process will vary and updates can be found on the website worcesterstandstall.co.uk. ALL entries must be accompanied by a completed Artist Submission Form. Postal copies must include the original, plus 2 copies of your design.
8. No allowances will be made for any work that arrives later than the designated deadline.
9. All personal data provided by you may be used by Worcester Stands Tall and St Richard's Hospice for communications or marketing unless you specifically opt out in writing. Your data will not be shared with any third party.
10. The entry of any work to the selection process for the event constitutes a grant to St Richard's Hospice and Wild in Art of the non-exclusive rights to re produce your work in connection with the promotion of the event and the work of St Richard's Hospice or Wild in Art at any time in any media perpetuity.
11. You consent to the use of your work, name and photograph in any promotional material carried out by St Richards Hospice, Worcester Stands Tall or Wild in Art without any further compensation.
12. Your work will be reviewed by Worcester Stands Tall and shortlisted by a panel of local experts before the sponsor event. Only shortlisted designs will be shown to the sponsors at the Worcester Stands Tall art programme project managers' discretion.
13. Work will be commissioned after consultation with the event sponsors. This decision on all matters related to the work selected is final. No further correspondence will be entered into. Some work may also be used outside of the sponsors event commissioning process.
14. Upon commissioning, St Richard's Hospice will provide the giraffe at no cost to you. Cost of materials is your responsibility with the exception of varnish which will be provided. If you are not able to paint the giraffe in the public painting space you will be responsible for cost of transporting the giraffe to your studio or place of painting and returning to the Worcester Stands Tall designated painting space in Worcester City, unless otherwise agreed in writing with St Richard's Hospice.
15. You will provide a list of materials and recommend paint brand and colours you plan on using on your giraffe.
16. St Richard's Hospice reserves the right to withhold any fee payable to you in connection with the event if in its sole opinion the quality of the finished work provided falls below that which can be reasonably expected for public display and / or is substantially different from the design you submitted.
17. The giraffe remains at all times the property of St Richard's Hospice and must be returned in good order.
18. If the giraffe is returned unfinished by you or deemed to be irreparable due to damage whilst in your possession, you shall be charged the full replacement cost of the giraffe.
19. St Richard's Hospice will award a commissioned artist with an honorarium of £800. This will be paid on completion of the artwork, subject to sign off, and all relevant paperwork. Payment will be made within 28 working days of an invoice being received.
20. Subject at all times to your prior agreement, St Richard's Hospice and Wild in Art, may from time to time, produce copies of the completed giraffe in both 2d and 3d form (e.g. posters/figurines). Any agreement reached in connection with any facsimile of your design should include consideration to be paid to you by St Richard's Hospice and/or Wild in Art and require transfer of rights to St Richard's Hospice/Wild in Art
21. Following the trail event, the sculptures will be auctioned to raise money for St Richard's Hospice. Artists will be invited to renovate the giraffes, subject to, if required, an agreed additional fee.
22. By entering your work for consideration to be selected to be used in the event and for eligibility for payment of the honorarium you warrant that you have all the required rights and consents to submit the work and allow St Richard's Hospice and Wild in Art to use the work in connection with Worcester Stands Tall. You also agree to the assignment of all the intellectual property rights you hold in connection with the work and giraffe sculpture to St Richard's Hospice and Wild in Art and acknowledge that St Richards Hospice and Wild in Art have full right and title to the work and giraffe sculpture you produce in connection with the event.

ACKNOWLEDGEMENT

By signing this application, I agree to all of the terms and conditions above. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that St Richard's Hospice is not liable for damage or loss of materials submitted.

Name (capital print please)

Signed

Date

If you have any questions about these terms and conditions please contact Charlotte Brennan, Worcester Stands Tall, Arts Programme Manager

E: WORCESTERSTANDSTALL@STRICHARDS.ORG.UK

FAO Charlotte Brennan

Your Artistic Process

ARTIST NAME (as it would appear on the giraffe plaque if your design is chosen, limited to 40 characters, including spaces and punctuation)

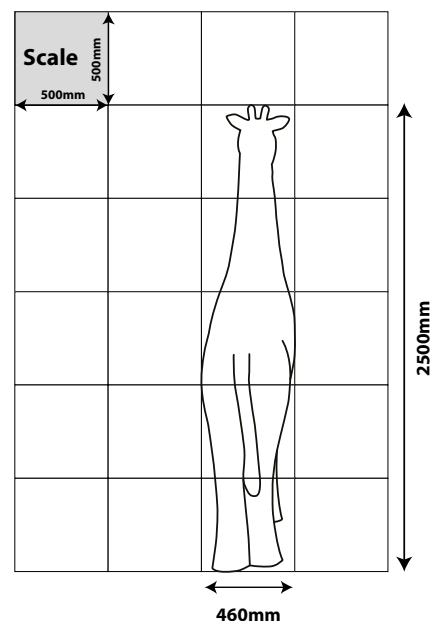
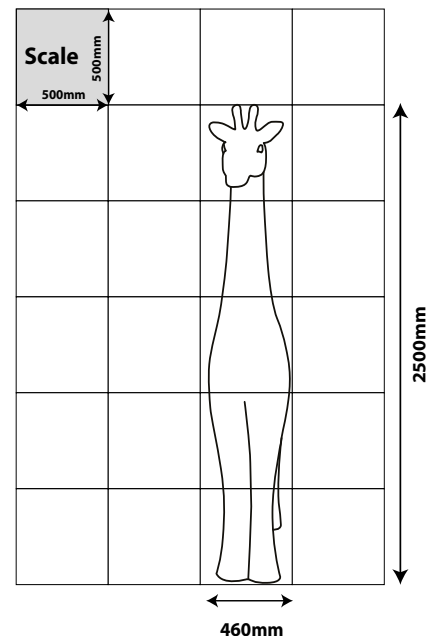
PROPOSED TITLE FOR YOUR GIRAFFE (limited to 40 characters, including spaces and punctuation)

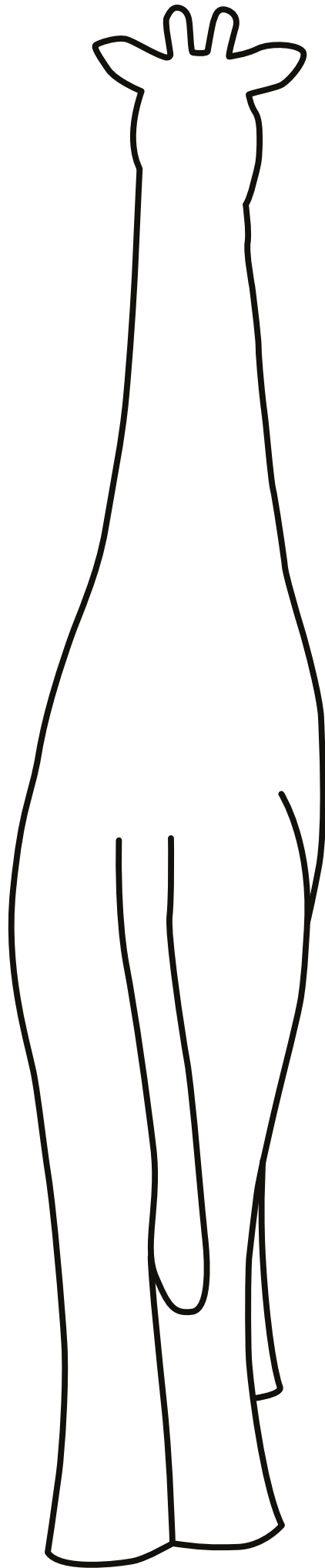
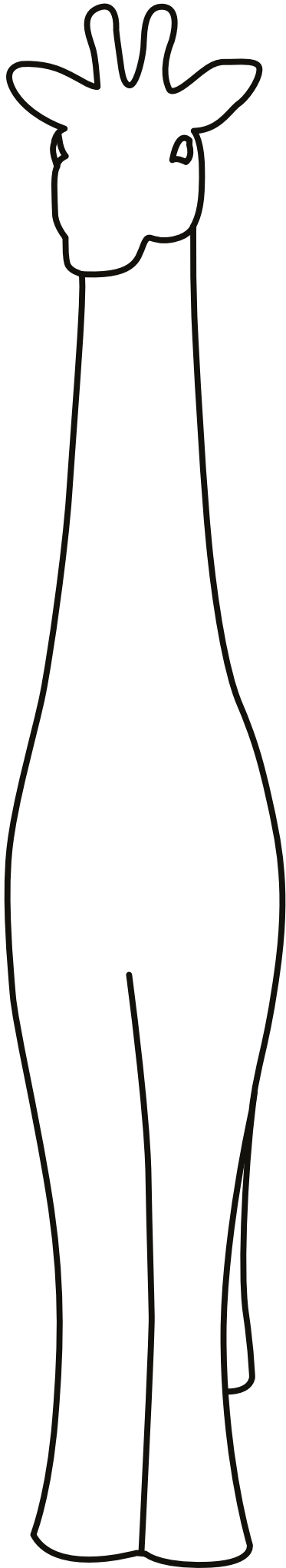
Your experience

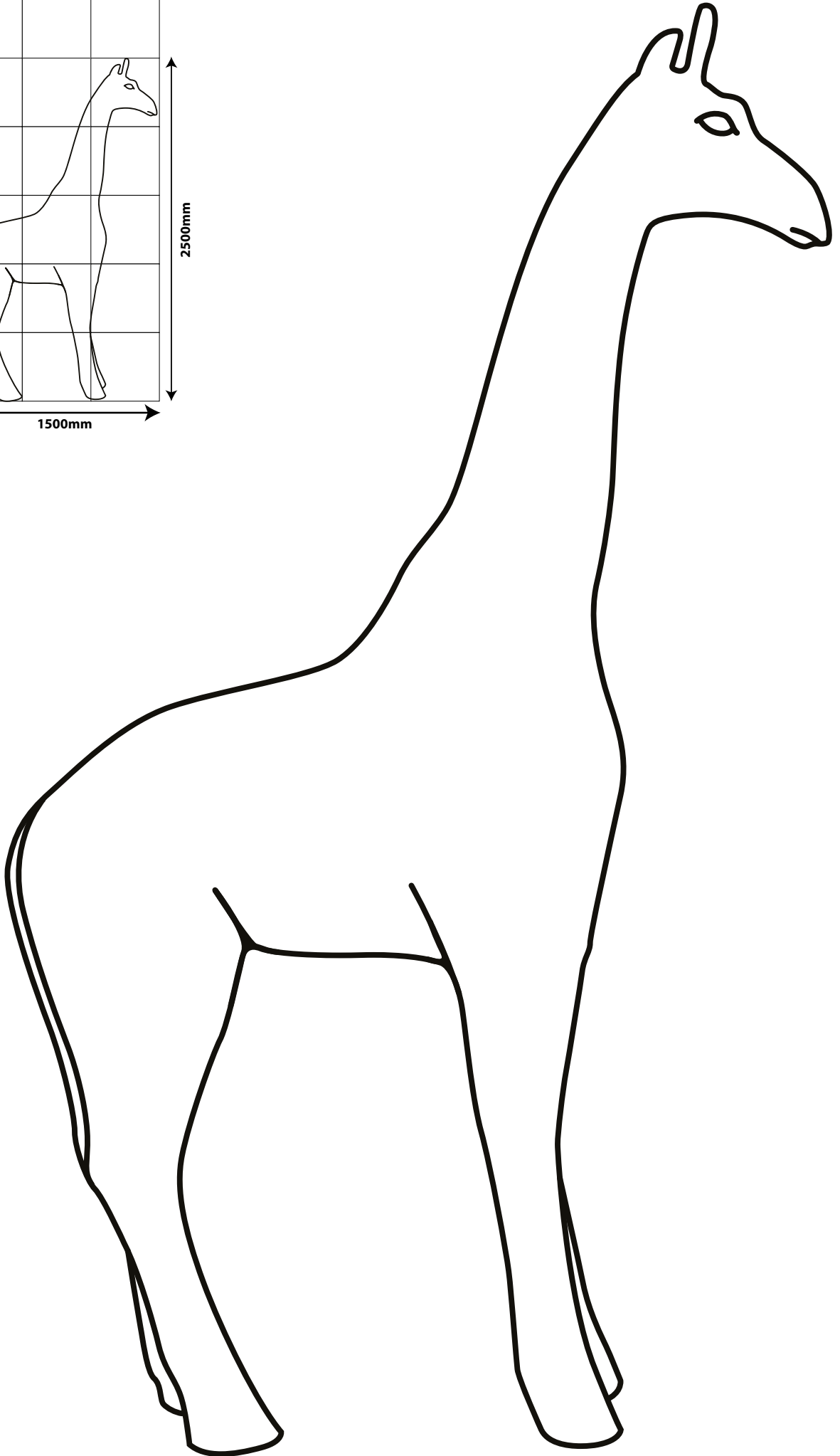
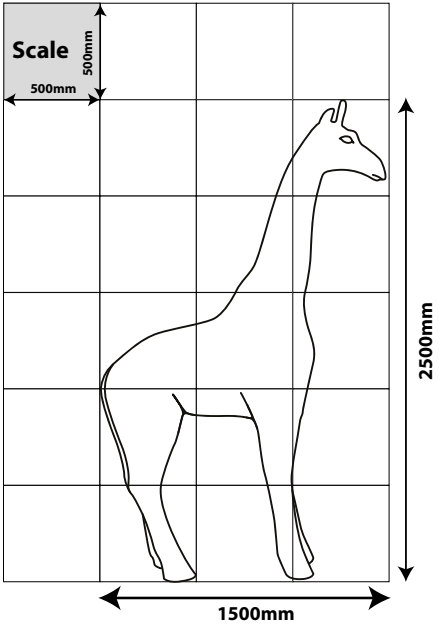
Please give brief details of relevant experience.

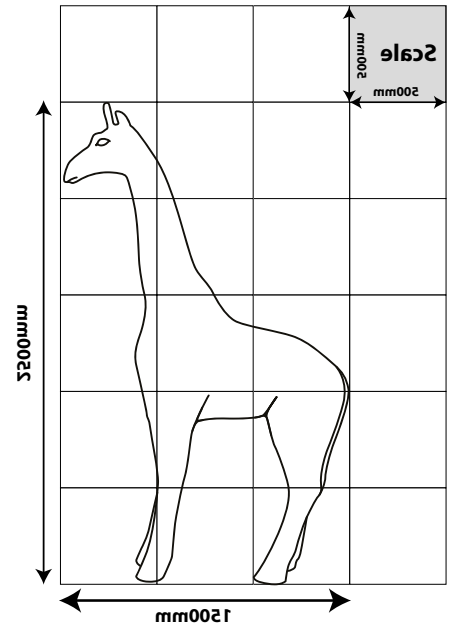
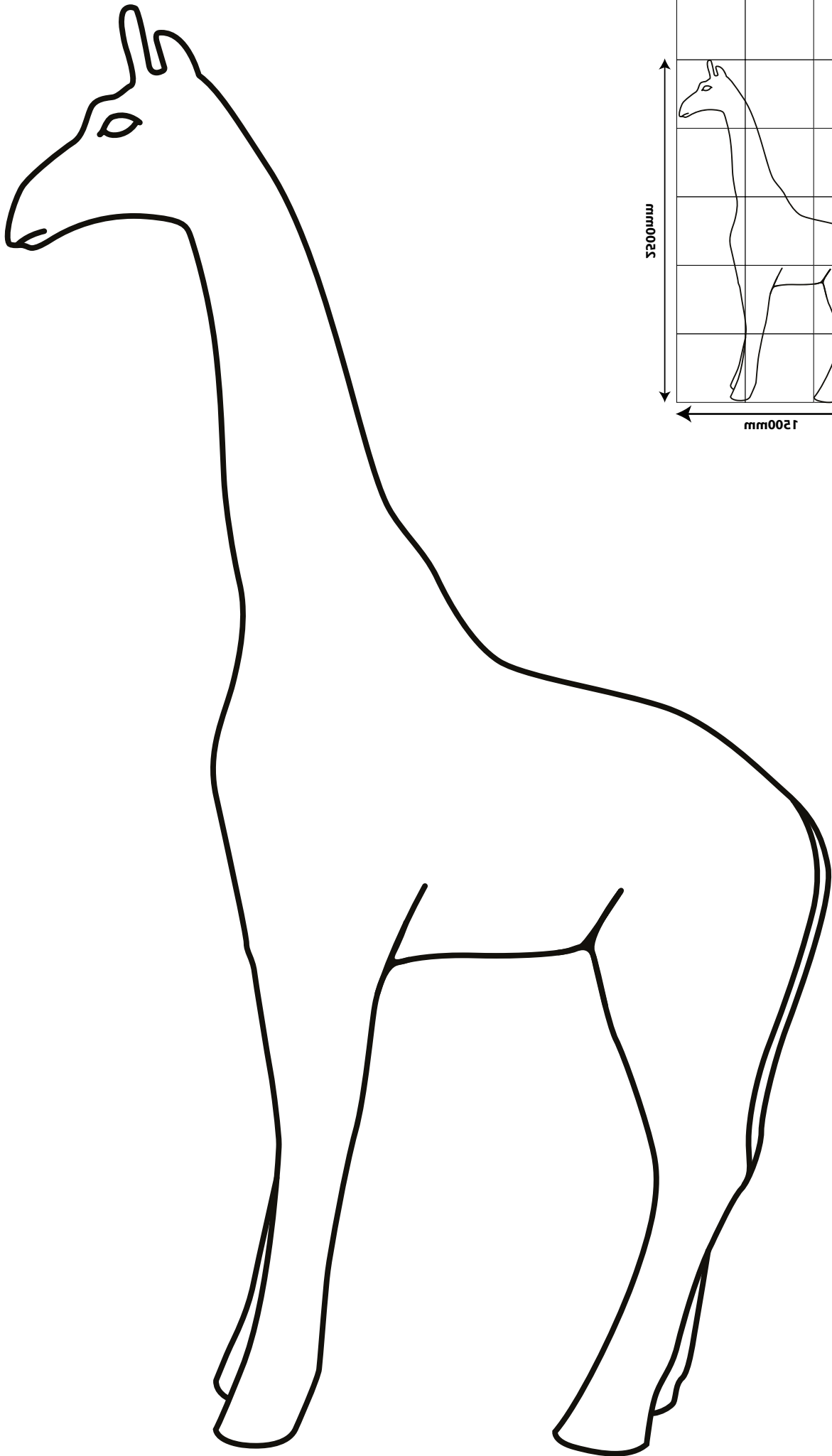
Your inspiration

Please give a description of your giraffe design. This will be used on the website and in other appropriate promotional materials to give information about the inspiration for your design. This should be a maximum of 150 words.











**For further information on how to get involved
please contact the **Worcester Stands Tall** team...**

worcesterstandstall@strichards.org.uk

Tel: 01905 763963 please ask for Tricia Cavell, Fundraising Director

Or visit

www.worcesterstandstall.co.uk

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